

Alliance Partner Competencies . . .

200 + Alliance Partners with at least 20 Years Experience as Management Consultants or C-Level Executives in the Following Areas:

CEO, C-Level Leaders, Board, and Director Effectiveness and Crisis Management

Reg Babcock	Rodney Galpin	Chris Outram
Rick Bellingham	Patrick	Russ Palmer
Philip Berney	Haighton	Tom Presby
Ed Bersoff	Steve Herbits	Ronald Ponder
Dick Bodman	Todd Hixon	Bob Rock
John Brennan*	Irv Hockaday	Mark Roman
Hal Burlingame	Frank Ianna*	Richard Rosenfeld
Bob Bush*	Ed Kangas	Bill Scheerer
Terry Busch*	Dan Kelly	Mark Schneiderman
Dick Clarke**	Ken Kencel	Carl Schramm
Dave Cole	Roger Kenny	Bruce Schnitzer
Bill Craven*	Peter Kindler	Dave Schreiber
Tim Davies	Ivan	Howard Sherman
Mary Graham Davis	Lansberg**	Ira Siegel
Stephen Davis	Greg Lau ***	Jeanne Sigler
Nick DeRoma	Tom Lesica	Steve Ward
Leslie Dighton	Morrie Levine*	Art Weinbach
Kevin English	Dean Maglaris	John White
Bran Ferren*	Mitch Marks	Roger Widmann
Jack Flynn	Rob Morris	Dave Woods
Barry Fox	David Nadler	Ted Wozniak
Vic Frank	Chuck Noski	
Jim Fratto	Kevin O'Connell*	

Communications and Public Relations

James Bamford	Dave Neibert
John Bliss	Roland Ochsenbein
Don Cohen	Bill Roesing
Bob Hall	Barbara Shrager
Charles Ford Harding	Guy Smith
Bill Harlow*	Linda Thorne
Barbara Jack-Strickland	Allan Topol
Anne Lampert*	Glenn Weber
Fred Leeder*	David Westbrook
Pamela Mullender	Richard Wolff

Compensation, Benefits, and Performance Goals

Edward Benson	George Klemp	Paul Platten
Ed Bersoff	Ellen Kumata	Joe Sapora
David Camner	John Martin	Mark Schneiderman
Fred Cook	Bob Nadel	Greg Shelton
Bernie Cullen	Steve Neubert	Ted Wozniak

Culture and Change Management

Andrew Appel	Bran Ferren*	Jim Runyan*
Mike Beer	Jack Flynn	Mark Schneiderman
Rick Bellingham	Fran Landolf*	Greg Shelton
Max Burgess**	Lois Levy	
Bob Bush*	Mitch Marks	
Terry Busch*	Ruth Morey	
Dave Cole	David Nadler	
Mary Graham Davis	Ronald Ponder	

Finance and Business Development

Jeff Beck	Fred Flynn	Tom Neustaetter
Philip Berney	Bill Foote	Chuck Noski
Frank Caine	Barry Fox	Kim Pendergast
Steve Cooper	Alan Friedman	Bruce Schnitzer
Brian Coughlin	Glenn Havlicek	Dave Schreiber
Bill Craven*	Ken Kencel	Larry Serven
Brian Curry	Donald Longueuil	John Struck
Tim Davies	Geoff McCuskey	Joe Toce
Kevin English	Tully Moss	Mark Watson

Information and Technology

Greg Akers*	Ernie DeNigris*	Roland Ochsenbein
Dick Anderson	Jim Duffy	Ronald Ponder
Pamela Arya*	Kevin English	Charles Popper
Charlie Baggett Jr.*	Douglas Fields	C.V. Ramachandran
Johnny Barnes*	Robert Friedenber	Mark Roman
Rick Bellingham	Lee Greenhouse	Frank Saus*
Rino Bergonzi*	Ed Hart*	Gad Selig
Ron Blitstein	Robert Kelly	Daniel Stanzione
Bob Bush*	Herb Kelsey*	Paul Strassmann*
Shawn Campbell*	Fran Landolf*	Arthur Tisi
Don Cohen	Dan Latham	Don Van Doren
Rich Cuccioli	Paul Lewis	Alan Wade*
Tim Davies	Bill Lohnes*	Steve Ward
Paul Davis	Elena Malunis	Glenn Weber
Art Deacon*	Skip March	Bill Webster
Steve Deedy	Mark Neibert	Ray Wells

Program and Product Management

Pamela Arya*	Bob Gamache*	Morrie Levine*
Johnny Barnes*	Ed Giorgio*	Lewis Miles*
Rebecca Brunotte*	Ed Gould*	Gad Selig*
Bob Bush*	Tim Hall*	Greg Shelton
Mike Craig*	Chuck Jackson	Merhan Velasquez
Ernie DeNigris*	Jim Kelly*	Paul Weidow*

Sales, Marketing, and Brand Effectiveness

Jim Brown	Skip Heydt	Rob Shepardson
Will Carlin	Chuck Jackson	Andrew Sherwood
Al Collins	Skip March	Brad Stackhouse
Cannon Garber	Charles Merritt	Zuhair Suidan

Special Issues Including Public Policy, China, Workout and Restructuring, and Site Selection and Relocation Management

Joe Bartlett	Barry Fox	Andrew Leung
Philip Berney	Eric Haseltine*	Kevin O'Connell*
Chris Billings	Steve Herbits	CV Ramachandran
Bob Campbell	Danny Hillis*	Sidney Rittenberg
Dave Cole	Rick Hoffman	Bill Roesing
Steve Cooper	Kevin Kaster	Richard Rosenfeld
Les Cranmer	Clarence Kwan	Joe Rucci
Nick DeRoma	Fran Landolf*	Mike Soltis
Bran Ferren*	Andrew Leitch	

Talent Development and Search

Hal Burlingame	Jeff Gundersen	Tom McLane
Frank Cahouet	Bill Howe	Joe Onstott
Geoff Champion	Jim Hunt	Geraldine
Bernie Cullen	Linda Hyman	Ruthchild
Julie Daum	Roger Kenny	Jan Scites
Peter Drummond-Hay	Peter Kindler	David Sears
Dave Francis	Heather Knapp	Lynne Sebastian
Karen Gaucher	Patrick LaMaster	Roger Spence
Peter Gonye	Fran Landolf*	Nat Sutton
Gordie Grand	Paul McCartney	Tom Wasson
		Andrew Woods

Vision, Strategy, and Goals Development

Lynda Applegate	Nick DeRoma	Lisa Mitnick
Rick Bellingham	Bran Ferren*	Kevin
Philip Berney	Barry Fox	O'Connell*
Chris Billings	Kevin Kaster	Gad Selig
Bob Bush*	Ken Kencel	Greg Shelton
Terry Busch*	Bill Lohnes*	Mark Sirower
Ram Charan	Meghan Lowney	Zuhair Suidan
Dave Cole	Robert MacAvoy	Ted Wozniak

Note: All Alliance Partners subject to availability

* IC experience ** Expertise in family owned companies

*** Not yet available for client engagements

Work-In Process
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McCreight
& Company

STRATEGY IMPLEMENTATION CONSULTANTS

• Agility • Creativity • Experience • Integrity •