

Professional Profile

John A. McCreight



John McCreight is the founder and chairman of the strategy implementation firm McCreight & Company, Inc. He is also the co-founder, and a managing partner, of two sister management consulting firms: Board Effectiveness Partners, LLC and the CIO Group, LLC.

John has been a management consultant in public practice since 1968, partnering with clients in developing and implementing strategies in Canada, China, India, Japan, Malaysia, the Middle East, United Kingdom, United States, and Western Europe. He holds a TS/SCI clearance with full-scope polygraph.

John's consulting is focused on partnering with CEOs and their senior leaders, directors, boards, and investors in industry; and senior leaders in government in:

- aerospace
- automotive
- communications
- defense
- financial services
- information and technology: data, hardware, networks, services, and software
- intelligence
- life sciences and health care
- media
- professional services

Most of John's engagements involve one or more of the following client priorities:

- global growth and change . . . mergers, acquisitions, alliances, joint ventures, and launching new businesses and product-line extensions;
- leader and board effectiveness;
- operations and technology transformation; and
- crisis avoidance or mitigation.

A sampling of John's clients includes:

Alcatel-Lucent	Deutsche Bank	Lenovo	The Washington Times
American Express	EFJ	LexisNexis	UNIFI
AT&T	Henry Ford Hospital	Lockheed Martin	United Technologies
Avaya	Genzyme	Millennium	Universal Studios
Bank of America	Getronics	Pharmaceuticals	US, Intelligence
Bell Laboratories	Graduate Hospital	Northrop Grumman	Community (IC)
Boeing	Greenwood Publishing	Pfizer	US, National Institutes of Health (NIH)
Capgemini	IBM	Reed Elsevier	Varian Semiconductor
Cell Genesys	Johnson & Johnson	Standard Motor	Verizon
Ciena	JPMorgan Chase	Products	Wharton
Citigroup	Kauffman Foundation	Stanley	Xerox
Corning	Kellstrom Aerospace	Telcordia	Yankelovich
Covisint	KeySpan	The New York Times	
Credit Suisse	Kodak	TheStreet.com	

Professional Profile

John A. McCreight (continued)

John has consulted to the New York and Boston Mayors' offices; the Mayor of Detroit; the San Francisco, New Haven, and New York police chiefs or commissioners; the Governor of Indiana; and the Michigan Governor's office. He served as a *pro bono* advisor to the Deputy Secretary of Defense; the National Institutes of Health; Carnegie Hall; the Salvation Army; the Town of Greenwich, Connecticut; the Superintendent of Schools, Stamford, Connecticut; Voices of September 11; and Fairfield '08 . . . a not-for-profit partnership focused on eliminating chronic homelessness in Fairfield County, Connecticut.

John was a full-time member of a Presidential Commission staff, co-directing an industry and client team focused on strengthening the effectiveness of the U.S. Navy.

John concentrates personally and professionally on:

- analyzing and refining strategy;
- designing strategic initiatives, and defining the associated implementation requirements; one-time and recurring financial, technology, and talent resources, and the priority management and leadership challenges;
- designing, launching, and monitoring transition roadmaps, timelines, and progress milestones;
- identifying, and assisting clients in avoiding or mitigating, strategy implementation obstacles;
- designing and sustaining strategy development and change processes; and
- leading, or guiding, client-consultant teams focused on defining and implementing strategic change.

John is a former director and officer of the Institute of Management Consultants. He has served as an advisor to the Greenwich Emergency Medical Services, a board member of Hayes Hill & Company (currently Towers Perrin), and the Marine Environmental Research Institute. John holds a B.S. in Management Sciences from Northeastern University.

John is a member of the American Association for the Advancement of Science, the Armed Forces Communications and Electronics Association, the Concord Coalition, the Foreign Policy Association, the Intelligence and National Security Alliance, the National Association of Corporate Directors, the New York Academy of Sciences, the United Nations Association of the United States of America, the University Club of New York City, the World Affairs Forum, and The World Future Society.

John was a Partner and member of the Executive Committee, Touche Ross & Company (currently Deloitte Touche Tohmatsu), Managing Director, Hayes Hill & Company (currently Towers Perrin), and Managing Director, The Hay Group.

Prior to consulting, John was Section Chief, Computer and Management Systems Development, AVCO - Apollo and Minuteman Divisions (currently Textron), and Management Systems Development Leader, Thiokol (currently Alliant Techsystems, Inc.).